



ANDREW MORACA

WORK EXPERIENCE

VIDEO EDITOR & CINEMATOGRAPHER, SOMETIMES DESIGNER

Fervor Creative - Digital Creative Agency
Scottsdale, AZ | June 2014 - Present

Responsible for filming, editing, and motion design for clients such as ASU, Starbucks, Wildflower Bread Co., GPEC, Blue Heron, OmniMount and more.

FREELANCE GRAPHIC DESIGNER & FILMMAKER

Flagstaff, AZ | May 2012 - Present

Created innovative and professional work for AliceCooper, Peaks Audio, SUN Entertainment, NAU, Flagstaff Biking Organization, and others.

GRAPHIC DESIGN MANAGER

SUN Entertainment of Northern Arizona University
Flagstaff, AZ | April 2011 - February 2014

Created event poster designs and implemented distribution of promotional materials through various social media, print, and digital formats, leading to a successful return on investment with larger event attendances.

GRAPHIC DESIGN INTERNSHIP

Element Design Agency
Phoenix, AZ | May 2013 - July 2013

Researched client competition, developed new ideas for projects, and collaborated with a team of industry professionals on creating a brand.

FILM FESTIVAL INTERNSHIP

Sedona International Film Festival
Sedona, AZ | February 2013

Assisted in the hospitality of +200 film festival VIP guests, setup venues, and prepped -150 films for distribution across various Sedona theater locations to thousands of viewers over a 9 day festival period.


VISUAL DESIGN LAB - VC 370 CLIENT COURSE

Northern Arizona University
Flagstaff, AZ | Spring 2013

Collaborated in groups on projects proposed by clients that needed materials and collateral with professional output in a timely manner.

VISUALIST

FILM + DESIGN

 505.916.9500

 theandrewmoraca@gmail.com

 theandrewmoraca.com

EDUCATION

NORTHERN ARIZONA UNIVERSITY

Flagstaff, AZ | August 2010 - May 2014 | GPA 3.95 - Summa Cum Laude

Bachelor of Fine Arts

Visual Communication - Dual Emphasis
Graphic Design and Interactive Design

Bachelor of Science

Electronic Media & Film
Production Track

AWARDS & AFFILIATION

IN TANDEM - 2014 SHORT FILM

A young man creates a tandem bike taxi service but deep down he is trying to fill a different seat in his life.

NATAS Rocky Mountain Emmy Winner - Long Fiction, Northern Arizona Student Film Festival Winner, Sedona International Film Festival Official Selection, and AMFM Film Fest Official Selection.

ADDYS GOLD AWARD

Barrio Queen Tequila Passport Video | 2014

Promo video part of a complete marketing package featuring local artist, Lalo.

NOMINATED AS DISTINGUISHED SENIOR

Northern Arizona University | Spring 2014

Visual Communication Program

PROFICIENCIES

Mac OS + Windows

User Research

Human Testing

DSLR Cinematography

Photography

Final Cut Pro X

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Premiere Pro

Adobe After Effects